



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 196857 /		<u>Alt Order #</u> 06839484
<u>Product</u> PATRIOT MAJORITY USA		
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Estimate #</u> 1570
<u>Advertiser</u> Pol/Patriot Majority USA		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 84	<u>Product Code</u> 91
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTNH	08/08/12	08/10/12	GMA	7a-9a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$800.00			
2	WTNH	08/11/12	08/11/12	Sa Good Morning 6a-8a	6a-8a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$450.00			
3	WTNH	08/11/12	08/11/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$600.00			
4	WTNH	08/12/12	08/12/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$600.00			
5	WTNH	08/08/12	08/10/12	M-F 9a-10a	9a-10a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$600.00			
6	WTNH	08/08/12	08/10/12	M-F 10a-11a	10a-11a		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$550.00			
7	WTNH	08/08/12	08/10/12	The View	11a-12p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$750.00			
8	WTNH	08/08/12	08/10/12	Connecticut Style	1230p-1p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$600.00			
N 9	WTNH	08/08/12	08/10/12	General Hospital	General Hospital		:30			NM	4	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTNH	08/06/12-08/12/12	General Hospital	General Hospital	----ThF----	:30		\$650.00	NM		
			See MG 9.3,9.4,9.5									
	3	WTNH	08/13/12-08/13/12	General Hospital	General Hospital	M-----	:30		\$650.00	NM		
			Ⓜ MG for 12.2,10.2,9.2									
	4	WTNH	08/13/12-08/13/12	Early Fringe M-F	4p-5p	M-----	:30		\$750.00	NM		
			Ⓜ MG for 12.2,10.2,9.2									
	5	WTNH	08/13/12-08/13/12	News 8 5p-6p	5p-6p	M-----	:30		\$1,000.00	NM		
			Ⓜ MG for 12.2,10.2,9.2									

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196857 /	06839484

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	PATRIOT MAJORITY U	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Patriot Majority USA	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WTNH	08/08/12	08/10/12	Early Fringe M-F	4p-5p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTNH	08/06/12-08/12/12	Early Fringe M-F	4p-5p	----ThF----	:30		\$750.00	NM		
	See MG 9.3,9.4,9.5											
11	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$1,000.00			
N 12	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTNH	08/06/12-08/12/12	News 8 5p-6p	5p-6p	----ThF----	:30		\$1,000.00	NM		
	See MG 9.3,9.4,9.5											
13	WTNH	08/12/12	08/12/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$600.00			
14	WTNH	08/08/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$3,000.00			
15	WTNH	08/08/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$2,500.00			
16	WTNH	08/11/12	08/11/12	Sa 7p-730p	7p-730p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$650.00			
17	WTNH	08/11/12	08/11/12	Sa 730p-8p	730p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	08/06/12-08/12/12	Sa 730p-8p	730p-8p	-----Sa--	:30		\$650.00	NM		
	See MG 23.3,23.4,23.5											
18	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	08/06/12-08/12/12	Late News Sa	11p-1135p	-----Sa--	:30		\$100.00	NM		
	See MG 23.3,23.4,23.5											
19	WTNH	08/12/12	08/12/12	Late News Su	11p-1135p		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$2,250.00			
20	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$800.00			
21	WTNH	08/13/12	08/14/12	M-F 9a-10a	9a-10a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			
22	WTNH	08/13/12	08/13/12	M-F 10a-11a	10a-11a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$550.00			
23	WTNH	08/13/12	08/14/12	The View	11a-12p		:30			NM	4	\$2,250.00

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196857 /	06839484

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08/08/12 - 08/14/12	PATRIOT MAJORITY US	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Patriot Majority USA	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	08/13/12-08/19/12	The View	11a-12p	MTu-----	:30		\$750.00	NM		
	See MG 23.3,23.4,23.5											
	3	WTNH	08/12/12-08/12/12	Su News 8 @ 6p	6p-630p	-----Su	:30		\$650.00	NM		
	Ⓜ	MG for 18.1,17.1,23.1										
	4	WTNH	08/11/12-08/11/12	Sa Good Morning 6a-8a	6a-8a	-----Sa--	:30		\$100.00	NM		
	Ⓜ	MG for 18.1,17.1,23.1										
	5	WTNH	08/13/12-08/13/12	Nightline	1135p-120630a	M-----	:30		\$750.00	NM		
	Ⓜ	MG for 18.1,17.1,23.1										
24	WTNH	08/13/12	08/13/12	News 8 Noon	12p-1230p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$600.00			
25	WTNH	08/13/12	08/13/12	General Hospital	General Hospital		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$650.00			
26	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
27	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
28	WTNH	08/13/12	08/13/12	M-F 7p-730p	7p-730p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$3,000.00			
29	WTNH	08/13/12	08/13/12	M-F 730p-8p	730p-8p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$2,500.00			
Totals											53	\$55,050.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	53	\$55,050.00	\$46,792.50
Totals	53	\$55,050.00	\$46,792.50

Signature: _____ **Date:** _____

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Station WTNH-TV NEW HAVEN, CT.
Advertiser ().PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA
Estimate# 1570
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1570
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*34	08/13-08/13	M	4P-5P	1	:30	\$750.00	JUDGE JUDY	1		1	\$750.00	

Buyline Comment: MKGD FOR LN 10
Sales Remark: V7 MKGD FOR LN 10
V7 Added

*35	08/13-08/13	M	530P-6P	1	:30	\$1,000.00	NEWS 8 AT 530PM	1		1	\$1,000.00	
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Buyline Comment: MKGD FOR LN 12
Sales Remark: V7 MKGD FOR LN 12
V7 Added

---REPORT TOTALS---

Report Totals: 7 / \$5,550.00

---SALES MONTHLY TOTALS---

Aug 12: 53 / \$55,050.00
Sales Totals: 53 / \$55,050.00
Station Totals: 53 / \$55,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,067	CABL 0%	WCCT 0%	WCTX 0%	WFSB 31%	WHCT 0%
		WRDM 0%	WTIC 6%	WTNH 33%	WUVN 0%	WVIT 27%
		XXX 0%				

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 196857 /		<u>Alt Order #</u> 06839484
<u>Product</u> PATRIOT MAJORITY USA		
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Estimate #</u> 1570
<u>Advertiser</u> Pol/Patriot Majority USA		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 84	<u>Product Code</u> 91
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTNH	08/08/12	08/10/12	GMA	7a-9a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
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Week:		08/06/12	08/12/12	-----S-				1	\$450.00			
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Week:		08/06/12	08/12/12	-----S-				1	\$600.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$600.00			
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Week:		08/06/12	08/12/12	---TF--				3	\$600.00			
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Week:		08/06/12	08/12/12	---TF--				3	\$550.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$750.00			
8	WTNH	08/08/12	08/10/12	Connecticut Style	1230p-1p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$600.00			
9	WTNH	08/08/12	08/10/12	General Hospital	General Hospital		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$650.00			
10	WTNH	08/08/12	08/10/12	Early Fringe M-F	4p-5p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$750.00			
11	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$1,000.00			
12	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	2	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196857 /	06839484

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	PATRIOT MAJORITY US	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Patriot Majority USA	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$1,000.00			
13	WTNH	08/12/12	08/12/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$600.00			
14	WTNH	08/08/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$3,000.00			
15	WTNH	08/08/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$2,500.00			
16	WTNH	08/11/12	08/11/12	Sa 7p-730p	7p-730p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$650.00			
N 17	WTNH	08/11/12	08/11/12	Sa 730p-8p	730p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$650.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTNH	08/06/12-08/12/12	Sa 730p-8p	730p-8p	-----Sa--	:30	\$650.00	NM		
		See MG 23.3,23.4,23.5										
N 18	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$100.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTNH	08/06/12-08/12/12	Late News Sa	11p-1135p	-----Sa--	:30	\$100.00	NM		
		See MG 23.3,23.4,23.5										
19	WTNH	08/12/12	08/12/12	Late News Su	11p-1135p		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$2,250.00			
20	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$800.00			
21	WTNH	08/13/12	08/14/12	M-F 9a-10a	9a-10a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			
22	WTNH	08/13/12	08/13/12	M-F 10a-11a	10a-11a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$550.00			
N 23	WTNH	08/13/12	08/14/12	The View	11a-12p		:30			NM	4	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$750.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTNH	08/13/12-08/19/12	The View	11a-12p	MTu-----	:30	\$750.00	NM		
		See MG 23.3,23.4,23.5										
		3	WTNH	08/12/12-08/12/12	Su News 8 @ 6p	6p-630p	-----Su	:30	\$650.00	NM		
		Ⓜ MG for 18.1,17.1,23.1										
		4	WTNH	08/11/12-08/11/12	Sa Good Morning 6a-8a	6a-8a	-----Sa--	:30	\$100.00	NM		
		Ⓜ MG for 18.1,17.1,23.1										
		5	WTNH	08/13/12-08/13/12	Nightline	1135p-120630a	M-----	:30	\$750.00	NM		
		Ⓜ MG for 18.1,17.1,23.1										
24	WTNH	08/13/12	08/13/12	News 8 Noon	12p-1230p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196857 /	06839484

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	PATRIOT MAJORITY US	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Patriot Majority USA	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
25	WTNH	08/13/12	08/13/12	General Hospital	5p-6p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$650.00			
26	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
27	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
28	WTNH	08/13/12	08/13/12	M-F 7p-730p	7p-730p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$3,000.00			
29	WTNH	08/13/12	08/13/12	M-F 730p-8p	730p-8p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$2,500.00			
Totals											53	\$55,050.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	53	\$55,050.00	\$46,792.50
Totals	53	\$55,050.00	\$46,792.50

Signature: _____ **Date:** _____

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Station WTNH-TV NEW HAVEN, CT.
Advertiser () PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA
Estimate# 1570
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1570
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
PATRIOT MAJORITY USA SC=*

--- REMARKS ---
SEE LNS 1,10,12 FOR NA'S AND MKGD OFFERS FOR TODAY 8/13.
PLS ADDRESS ASSAP
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*9	08/08-08/10	W-F	3P-4P	2	:30	\$650.00	GENERAL HOSPITAL	2		1	\$1,300.00	
Station Remark: V6 1X NA 8/10 SPECIAL REPORT OFFERING STP TODAY 8/13												
*10	08/08-08/10	W-F	4P-5P	3	:30	\$750.00	JUDGE JUDY	3		1	\$2,250.00	
Station Remark: V6 1X NA 8/10 SPECIAL REPORT OFFERING STP TODAY 8/13												
*12	08/08-08/10	W-F	530P-6P	2	:30	\$1,000.00	NEWS 8 AT 530PM	2		1	\$2,000.00	
Station Remark: V6 1X NA 8/10 DUE SPCL REPORT OFFERING STP TODAY 8/13												

---REPORT TOTALS---
Report Totals: 7 / \$5,550.00

---SALES MONTHLY TOTALS---
Aug 12: 53 / \$55,050.00
Sales Totals: 53 / \$55,050.00
Station Totals: 53 / \$55,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,067	CABL	0%	WCCT	0%	WCTX	0%	WFSB	31%	WHCT	0%
		WRDM	0%	WTIC	6%	WTNH	33%	WUVN	0%	WVIT	27%
		XXX	0%								

Rep Order# 6839484 Ver# 5 Status Revised Traffic Order# 196857 Printed: 08/10/2012 1:42 PM 1 of 2

Last Received: 08/10/2012 1:40 PM
Showing Buylines: All Rep Revised Lines

Station	WTNH-TV NEW HAVEN, CT.	Agency	() WATERFRONT STRATEGIES	Rep Firm	
Advertiser	() PATRIOT MAJORITY US		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	PATRIOT MAJORITY USA		WASHINGTON, DC 20007	Salesperson	() KATE BRADY
Estimate#	1570	Agency C/P1/P2/E	84/91/1570	Salesperson Phone#	215-567-6005
Buyer	Laura Bassett	Flight Dates	08/08/2012 - 08/14/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

PATRIOT MAJORITY USA SC ***

--- REMARKS ---

THIS IS A REVISED ORDER
LNS 17:18 & 23 N/A, MKGDS ON LNS 30-32
TOTAL REMAINS \$55050
PLS CONFIRM
THANKS KELLY

2/8/20

In	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	Lt	# of Weeks	Total Cost	Daypart
*17	08/11-08/11	SA	730P-8P	0	:30	\$650.00	WHEEL OF FORTUNE	0	--	0	\$0.00	---
	Buyline Comment: 1X N/A, MKGD ON LN 30											
	Sales Remark: V5 1X N/A, MKGD ON LN 30											
	V5 More than 2 codes changed											
*18	08/11-08/11	SA	11P-1130P	0	:30	\$100.00	NEWS 8 AT 11	0	--	0	\$0.00	---
	Buyline Comment: 1X N/A, MKFD ON LN 18											
	Sales Remark: V5 1X N/A, MKGD ON LN 18											
	V5 More than 2 codes changed											
*23	08/13-08/14	M-TU	11A-12P	1	:30	\$750.00	THE VIEW	1	--	1	\$750.00	---
	Buyline Comment: 1X N/A, MKGD ON LN 32											
	Sales Remark: V5 1X N/A, MCKD ON LN 32											
	V5 More than 2 codes changed											
*30	08/12-08/12	SU	6P-630P	1	:30	\$650.00	NEWS	1	--	1	\$650.00	---
	Buyline Comment: MKFD FOR LN 17											
	Sales Remark: V5 MKGD FOR LN 17											
	V5 Added											

EC'd Yes Last Received: 08/10/2012 1:40 PM Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency () WATERFRONT STRATEGIES Rep Firm () PHILADELPHIA
 Advertiser () PATRIOT MAJORITY US 3050 K ST NW Sales Office ()
 Product PATRIOT MAJORITY USA WASHINGTON, DC 20007 Salesperson () KATE BRADY
 Estimate# 1570 Agency C/P1/P2/E 84/91/1570
 Buyer Laura Bussett Flight Dates 08/08/2012 - 08/14/2012 Salesperson Phone# 215-567-6005
 Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
 Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*31	08/11-08/11	SA	6A-8A	1	:30	\$100.00	GD MRN CT WKEND	1		1	\$100.00	
Buyline Comment: MKGD FOR LN 18												
Sales Remark: V5 MKGD FOR LN 18												
V5 Added												
*32	08/13-08/13	M	1135P-1205A	1	:30	\$750.00	NIGHTLINE	1		1	\$750.00	
Buyline Comment: MKGD FOR LN 23												
Sales Remark: V5 MKGD FOR LN 23												
V5 Added												

---REPORT TOTALS---

Report Totals: 4 / \$2,250.00

---SALES MONTHLY TOTALS---

Aug 12: 53 / \$55,050.00
 Sales Totals: 53 / \$55,050.00
 Station Totals: 53 / \$55,050.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,067	CABL	0%	WCCT	0%	WCTX	0%	WFSB	31%	WHCT	0%
		WRDM	0%	WTIC	6%	WTNH	33%	WUVN	0%	WVIT	27%
		XXX	0%								

Books null
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6839484
EC'd Yes

Ver# 4
Status Returned

Traffic Order# 196857
Printed: 08/10/2012 12:48 PM
Last Received: 08/07/2012 3:15 PM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station WTNH-TV NEW HAVEN, CT.
Advertiser () PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA
Estimate# 1570
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1570
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
PATRIOT MAJORITY USA SC=*

--- REMARKS ---
SEE LN 18 FOR NA AND MKGD OFFER. OFFER IS FOR TOM
PLS ADDRESS ASAP
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*17	08/11-08/11	SA	730P-8P	1	:30	\$650.00	WHEEL OF FORTUNE	1		1	\$650.00	
Station Remark: V4 LN NA DUE PGM CHNG AIRING PD PGM OFFEIRNG 6P NEWS SUN 8/12												
*18	08/11-08/11	SA	11P-1130P	1	:30	\$100.00	NEWS 8 AT 11	1		1	\$100.00	
Station Remark: V4 LN NA DUE POLITICAL OFFEIRNG 6-8A NCIR 8/11												
*23	08/13-08/14	M-TU	11A-12P	2	:30	\$750.00	THE VIEW	2		1	\$1,500.00	
Station Remark: V4 1X NA 8/13 - TP SHUT DOWN OFFERING NIGHTLINE												

---REPORT TOTALS---
Report Totals: 4 / \$2,250.00

---SALES MONTHLY TOTALS---
Aug 12: 53 / \$55,050.00
Sales Totals: 53 / \$55,050.00
Station Totals: 53 / \$55,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$165,067
CABL 0% WCCT 0% WFSB 31% WHCT 0%
WRDM 0% WTIC 6% WUVN 0% WVIT 27%
XXX 0% WTNH 33%

Rep Order# 6839484 Ver# 2 Status Returned Traffic Order# 196857 Printed: 08/09/2012 6:35 PM 1 of 2
EC'd Yes Last Received: 08/07/2012 3:15 PM
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA
Estimate# 1570
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1570
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
PATRIOT MAJORITY USA SC=*

--- REMARKS ---
SEE LNS 17 & 23 FOR NA'S AND MKGDS. PLS ADDRESS ASAP
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*17	08/11-08/11	SA	730P-8P	1	:30	\$650.00	WHEEL OF FORTUNE	1		1	\$650.00	
Station Remark: V2 LN NA DUE PGM CHNG AIRING PD PGM OFFEIRNG 6P NEWS SUN 8/12												
*23	08/13-08/14	M-TU	11A-12P	2	:30	\$750.00	THE VIEW	2		1	\$1,500.00	
Station Remark: V2 1X NA 8/13 - TP SHUT DOWN OFFERING NIGHTLINE												

---REPORT TOTALS---
Report Totals: 3 / \$2,150.00

---SALES MONTHLY TOTALS---
Aug 12: 53 / \$55,050.00
Sales Totals: 53 / \$55,050.00
Station Totals: 53 / \$55,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---												
Market Totals				\$165,067	CABL	0%	WCCT	0%	WCTX	0%	WFSB	31%
					WRDM	0%	WTIC	6%	WTNH	33%	WUVN	0%
					XXX	0%						27%
											WHCT	0%
											WVIT	

Books null
Demos RA35+



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

Contract / Revision 196857 /		Alt Order # 06839484
Product PATRIOT MAJORITY USA		
Contract Dates 08/08/12 - 08/14/12		Estimate # 1570
Advertiser Pol/Patriot Majority USA		Original Date / Revision 08/08/12 / 08/08/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTNH	Account Executive Petry Philadelphia	Sales Office Petry/Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 84	Product Code 91
Agency Ref IN14921		Advertiser Ref

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	08/08/12	08/10/12	GMA	7a-9a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$800.00			
N 2	WTNH	08/11/12	08/11/12	Sa Good Morning 6a-8a	6a-8a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S-				1	\$450.00			
N 3	WTNH	08/11/12	08/11/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S-				1	\$600.00			
N 4	WTNH	08/12/12	08/12/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S				1	\$600.00			
N 5	WTNH	08/08/12	08/10/12	M-F 9a-10a	9a-10a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$600.00			
N 6	WTNH	08/08/12	08/10/12	M-F 10a-11a	10a-11a		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$550.00			
N 7	WTNH	08/08/12	08/10/12	The View	11a-12p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$750.00			
N 8	WTNH	08/08/12	08/10/12	Connecticut Style	1230p-1p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$600.00			
N 9	WTNH	08/08/12	08/10/12	General Hospital	General Hospital		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$650.00			
N 10	WTNH	08/08/12	08/10/12	Early Fringe M-F	4p-5p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$750.00			
N 11	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$1,000.00			
N 12	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	2	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196857 /	06839484

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	PATRIOT MAJORITY US	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Patriot Majority USA	08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$1,000.00			
N 13	WTNH	08/12/12	08/12/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$600.00			
N 14	WTNH	08/08/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$3,000.00			
N 15	WTNH	08/08/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$2,500.00			
N 16	WTNH	08/11/12	08/11/12	Sa 7p-730p	7p-730p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$650.00			
N 17	WTNH	08/11/12	08/11/12	Sa 730p-8p	730p-8p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$650.00			
N 18	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$100.00			
N 19	WTNH	08/12/12	08/12/12	Late News Su	11p-1135p		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$2,250.00			
N 20	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$800.00			
N 21	WTNH	08/13/12	08/14/12	M-F 9a-10a	9a-10a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			
N 22	WTNH	08/13/12	08/13/12	M-F 10a-11a	10a-11a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$550.00			
N 23	WTNH	08/13/12	08/14/12	The View	11a-12p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$750.00			
N 24	WTNH	08/13/12	08/13/12	News 8 Noon	12p-1230p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$600.00			
N 25	WTNH	08/13/12	08/13/12	General Hospital	General Hospital		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$650.00			
N 26	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
N 27	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
N 28	WTNH	08/13/12	08/13/12	M-F 7p-730p	7p-730p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$3,000.00			
N 29	WTNH	08/13/12	08/13/12	M-F 730p-8p	730p-8p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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196857 /	06839484

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	PATRIOT MAJORITY US	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Patriot Majority USA	08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$2,500.00			
Totals											53	\$55,050.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	53	\$55,050.00	\$46,792.50
Totals	53	\$55,050.00	\$46,792.50

Signature: _____ **Date:** _____

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Rep Order# 6839484 Ver# 1 Status New Traffic Order# 196857 Printed: 08/07/2012 3:10 PM 1 of 3
 EC'd No Last Received: 08/07/2012 2:09 PM Showing Buylines: All Lines
 Station WTNH-TV NEW HAVEN, CT. Agency () WATERFRONT STRATEGIES Rep Firm () PHILADELPHIA
 Advertiser () PATRIOT MAJORITY US 3050 K ST NW Sales Office () KATE BRADY
 Product PATRIOT MAJORITY USA WASHINGTON, DC 20007 Salesperson ()
 Estimate# 1570 Agency C/P1/P2/E 84/91/1570 Salesperson Phone# 215-567-6005
 Buyer Laura Bassett Flight Dates 08/08/2012 - 08/14/2012 Salesperson FAX# 215-567-5938
 Phone# Hiatus Weeks
 Fax#

--- CONTRACT COMMENT ---
 PATRIOT MAJORITY USA SC=*

--- REMARKS ---
 THIS IS A NEW ORDER
 CLIENT: PATRIOT MAJORITY USA
 OUR TOTAL IS \$55050
 PLS CONFIRM
 THANKS KELLY

OK 8/8

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	08/08-08/10	W-F	7A-9A	4	:30	\$800.00	GOOD MORN AMERICA	4		1	\$3,200.00	
2	08/11-08/11	SA	6A-8A	1	:30	\$450.00	GOOD MORNING CT WEEKEND	1		1	\$450.00	
3	08/11-08/11	SA	8A-9A	1	:30	\$600.00	GOOD MORN AMERICA WKND	1		1	\$600.00	
4	08/12-08/12	SU	8A-9A	1	:30	\$600.00	GOOD MORN AMERICA WKND	1		1	\$600.00	
5	08/08-08/10	W-F	9A-10A	3	:30	\$600.00	DR. PHIL	3		1	\$1,800.00	
6	08/08-08/10	W-F	10A-11A	3	:30	\$550.00	RACHAEL RAY	3		1	\$1,650.00	
7	08/08-08/10	W-F	11A-12P	3	:30	\$750.00	THE VIEW	3		1	\$2,250.00	
8	08/08-08/10	W-F	12P-1230P	3	:30	\$600.00	NEWS 8 AT NOON	3		1	\$1,800.00	
9	08/08-08/10	W-F	3P-4P	2	:30	\$650.00	GENERAL HOSPITAL	2		1	\$1,300.00	
10	08/08-08/10	W-F	4P-5P	3	:30	\$750.00	JUDGE JUDY	3		1	\$2,250.00	
11	08/08-08/10	W-F	5P-530P	2	:30	\$1,000.00	NEWS 8 AT 5PM	2		1	\$2,000.00	

Last Received: 08/07/2012 2:09 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA
Estimate# 1570
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1570
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
12	08/08-08/10	W-F	530P-6P	2	:30	\$1,000.00	NEWS 8 AT 530PM	2		1	\$2,000.00	
13	08/12-08/12	SU	6P-630P	1	:30	\$600.00	NEWS 8 AT 6PM	1		1	\$600.00	
14	08/08-08/10	W-F	7P-730P	3	:30	\$3,000.00	JEOPARDY	3		1	\$9,000.00	
15	08/08-08/10	W-F	730P-8P	3	:30	\$2,500.00	WHEEL OF FORTUNE	3		1	\$7,500.00	
16	08/11-08/11	SA	7P-730P	1	:30	\$650.00	JEOPARDY WEEKEND	1		1	\$650.00	
17	08/11-08/11	SA	730P-8P	1	:30	\$650.00	WHEEL OF FORTUNE	1		1	\$650.00	
18	08/11-08/11	SA	11P-1130P	1	:30	\$100.00	NEWS 8 AT 11	1		1	\$100.00	
19	08/12-08/12	SU	11P-1135P	1	:30	\$2,250.00	NEWS 8 AT 11	1		1	\$2,250.00	
20	08/13-08/14	M-TU	7A-9A	3	:30	\$800.00	GOOD MORN AMERICA	3		1	\$2,400.00	
21	08/13-08/14	M-TU	9A-10A	2	:30	\$600.00	DR. PHIL	2		1	\$1,200.00	
22	08/13-08/13	M	10A-11A	1	:30	\$550.00	RACHAEL RAY	1		1	\$550.00	
23	08/13-08/14	M-TU	11A-12P	2	:30	\$750.00	THE VIEW	2		1	\$1,500.00	
24	08/13-08/13	M	12P-1230P	1	:30	\$600.00	NEWS 8 AT NOON	1		1	\$600.00	
25	08/13-08/13	M	3P-4P	1	:30	\$650.00	GENERAL HOSPITAL	1		1	\$650.00	
26	08/13-08/13	M	5P-530P	1	:30	\$1,000.00	NEWS 8 AT 5PM	1		1	\$1,000.00	
27	08/13-08/13	M	530P-6P	1	:30	\$1,000.00	NEWS 8 AT 530PM	1		1	\$1,000.00	

Rep Order# 6839484 Ver# 1 Status New Traffic Order# Printed: 08/07/2012 3:10 PM 3 of 3

EC'd No Last Received: 08/07/2012 2:09 PM

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Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
28	08/13-08/13	M	7P-730P	1	:30	\$3,000.00	JEOPARDY	1		1	\$3,000.00	
29	08/13-08/13	M	730P-8P	1	:30	\$2,500.00	WHEEL OF FORTUNE	1		1	\$2,500.00	

---REPORT TOTALS---

Report Totals: 53 / \$55,050.00

---SALES MONTHLY TOTALS---

Aug 12: 53 / \$55,050.00
Sales Totals: 53 / \$55,050.00
Station Totals: 53 / \$55,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,067	CABL 0%	WCCT 0%	WCTX 0%	WFSB 31%	WHCT 0%
		WRDM 0%	WTIC 6%	WTNH 33%	WUVN 0%	WVIT 27%
		XXX 0%				

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE